

COMPANY PROFILE

Life is fantastic

We Create Beauty

Cosmetic make up fragrance



About us

Format Impresa s.r.l is an Italian company that specialized in the production cosmetic, fragrance and make up.

The "cosmetic, make up and fragrance" departments have paved the

way to high quality products, the result of constant research and

investment in innovation and the skills and experience of our staff.

Format Impresa represents at best, the ability and know-how in the skincare sector, where Italian produces of skin care creams are known, recognized and appreciated worldwide.

Format Impresa meets the requirements of a host of diverse customers, leading brands of Italian .International brand and international cosmetic production. Their "full service" organization guarantees the customer a clear view of the project at every stage, from the analysis of market trends, the design of the formula, the selection of raw materials, to the final product and then onto its packaging.

The microbiology laboratory is the heart of the company, offering quality assurance for the raw materials and for the finished product. Format Impresa is a company that takes full account of the principle of sustainability and marks it as a guide of their work, both in production processes, and in particular, the expertise in the creation of certified products. Format Impresa has a production line that can embellish the prestigious Nature certification.



PASSION AND TRADITION



United Nations
Educational, Scientific and
Cultural Organization



PESARO
City of Music

- Designated
- UNESCO Creative City
- in 2017
-

Format Impresa IS LOCATED IN PESARO.

Pesaro (Italian pronunciation: [ˈpeːzaro]) is a city and *comune* in the Italian region of Marche, capital of the Province of Pesaro e Urbino, on the Adriatic Sea. According to the 2011 census, its population was 95,011, making it the second most populous city in the Marche, after Ancona. Pesaro was dubbed "Cycling City" (*Città della Bicicletta*) by Italian environmentalist association Legambiente in recognition of its extensive network of bicycle paths and promotion of cycling. It is also known as "*City of Music*" as it is the birthplace of the composer Gioacchino Rossini. In 2015 the Italian Government applied for Pesaro to be declared a "Creative City" in UNESCO's World Heritage sites. In 2017 Pesaro received the European City of Sport award together with Aosta, Cagliari and Vicenza



Vision

Through research our goal is to achieve the perfect balance between technology and nature, obtaining self-preserving cosmetics based on substances of natural origins.

VALUES

We believe that a company is made up first and foremost of people who make it their own on a daily basis with passion, commitment, professionalism and skill. The organization is a young, close knit and stable group which grows year after year with new professional figures.

if we achieved this level today it is thanks in part to all of the employees who allow us to provide our customers with quality service.

Certifications

We have chosen to comply with the strictest certification regulations in order to offer our customers greater peace of mind and a wider range of possibilities.

ISO 9001 Certification is applied to all company processes, both in the design and realization phases and it guarantees compliance with standard protocols established for each activity in order to reduce the possibility of error to a minimum and to streamline processes as much as possible.

we have been **ECOCERT** certified, obtained **IQI certification**, now. **IQI** - (International Quality Institute) - which requires compliance with specific and extremely strict parameters in selecting raw materials, the reduction/recyclability/eco-compatibility of the packaging and the use of exhaustive and easy to read labels.

Plant extracts are at the base of eco-biological functional cosmetics where "eco" means that the raw materials are processed in the least invasive way possible in order to preserve the functional characteristics and that the finished product does not contain any substances of synthetic origins such as petrolatum's, paraffin's, silicones, aggressive surfactants (for example SLES and SLS), parabens or other low Dermo - compatible derivatives.

A certified Bio Ecological cosmetic product is therefore obtained:

- With raw materials or active ingredients of a plant origin permitted by the various disciplines for Bio Ecological cosmetics
- Using certified agricultural and organic products with a certificate number attributed to each product
- Without the use of synthetic coloring
- Without the use of ionizing radiation
- Without the use of raw materials derived from GMO (Genetically Modified Organisms)
- Without testing on animals
- Subjecting both the individual components and the finished product to regular microbiological checks
- Using containers made with recyclable material for packaging

we were **UNI EN ISO 22716** certified. In other words, we comply with the guidelines (GMP - Good Manufacturing Practices) required by Reg. 1223/2009, control, storage and shipping of cosmetic products. By so doing we guarantee the best safety standards for the consumer and we adopt standardized management of the human, technical and administrative factors involved in the production process.

The Halal certification gives the Muslim woman the opportunity to follow a beauty routine that conforms to its values, fully enjoying the craftsmanship, class and elegance that distinguishes luxury products made in Italy. The innovation of Format Impresa one of the Italian collection of skin care formulas certified by Halal.

Now Because of the regulation in CIS countries we have GOST-R certificate, It's a new gate to expand our market.

But this road never finishes and we will adopt ourselves according standard of our market place.

WHAT WE DO

Contract production

We make personalized cosmetics products for third parties. We currently have more than 3000 formulas that we have developed against requests from our partners who are active in the national and European market.

In our laboratories we produce:

- cosmetics (face creams, body creams, detergents, tonics, micellar water, serums, shampoos, conditioners, scrubs, deodorants, bubble baths, shower gel, scrubs, etc.)
- alcoholic based cosmetics (eau de toilette, perfumes, lotions, etc.)
- oils (hydrating, massage, essential oil mixes, etc.)
- Makeup

We are equipped to package:

- Tubes (PE and AL)
- Bottles
- Vases
- Airless with pressure dispenser
- Ring nut sprayer
- Dispenser
- Glass ampoule

Filling & Packaging

The entire packaging area is climate controlled with tiled floor and walls and furnished with steel counters.

The equipment we have includes:

- semi-automatic fillers for both liquids and viscous liquids
- automatic hot air tube closers for PE and AL tubes with effective production of 1,200 tubes per hour
- manual closer for aluminum tubes
- inkjet markers arranged on as many semi-automatic lines
- automatic labeler for both circular and front/back sections
- manual labeler for circular sections
- automatic formatting/coding machine for cardboard cases
- manual punching machine for batch number
- heat shrinking machines

Storage

We have three different warehouses for raw material storage:

- one is for BIO certified raw materials and particular active ingredients
- one is for alcohol-based and flammable substances
- one is for generic raw materials.

A specific area is set up for packaging, as well as for the finished product.

All of our warehouses are climate controlled and the temperatures are constantly monitored.



R&D Department

The **Research and Development** department is the beating heart of Format Impresa : we cooperate with top level national and European institution



QUALITY CONTROL



Quality assurance is our constant commitment.

The quality control laboratory oversees the entire production process (work equipment, air, water and packaging with the purpose to guarantee a high product quality level through careful checking of the chemical-physical and microbiological parameters.

The quality control laboratory works monitoring the documentation during the processes (analysis certificates, technical safety data sheets for the raw materials, processing sheets, etc.) and using instruments in order to verify:

density pH

viscosity
refraction index
color detection with colorimeter
stability of an emulsion through the centrifuge
accelerated stability of semi-finished products through refrigeration incubators, heaters and thermostat fridge for heat shock
dry residue

electrical conductivity
packaging seal check through vacuum bell
oxidation study of semi-finished products through Ox testing
titration of free water to study optimization of cosmetic conservation
dosage of active ingredients, stability of UV filters,
preservatives through HPLC-DAD
recognition of raw materials and warehouse receiving with NIR.

Through consolidated collaboration and partnerships, we are also able to provide a wider and more complete range of services including:

Patch Tests
Nickel Tests
Challenge Tests
In-use Test
Het-cam tests

Skin and eye irritation Tests
Cytotoxicity Tests
In-vitro and in-vivo SPF value
Long term acute moisturizing Efficacy Tests
(anti-age, hydrating, anti-dandruff, etc.)

To check and validate the method, we regularly submit to audits by external certified bodies.

Bulk Material

Thanks to a large collection of machinery, we are able to produce variable quantities of numerous references, including alcohol based cosmetics.

- turbo-emulsifiers (15kg -100kg - 150kg - 300 kg - 500kg -1,000kg - 2,000 kg capacity)
- smelters (200 and 600 kg)
- mixers (1 300 kg, 2 1,000 and 1 5,000 kg)
- immersion turbine up to 200 kg with filters, pumps and agitators
- 10 kg laboratory pilot turbo-emulsifier

Every year we produce:

1 million ampoules

1 million tubes

500,000 vases

900,000 packages of single dose pearls

For a total of 1,600 processes and 500 tons of semi-finished products.

Our daily capacity varies depending on the type of product, but it can go as high as 3,800 kg of hot emulsion and 7,000 kg of foaming products or cold solutions.

Private Brand

With this solution you can create your own customised product, from formulating – raw materials, perfume, innovation – and labelling: name, logo, graphics, packaging.



PRODUCTS

COSMETICS



Our formulations are built from scratch, a very intensive and precise process involving the careful selection and combination of an almost endless supply of ingredients. We use the latest in scientific and natural ingredient technologies in order to achieve the best possible formulation to fit each client's philosophy. Let us use our ability to combine science and natural ingredients to create the best for you and your company.

Our philosophy is structured around the fundamental notion that all active ingredients contribute towards the efficacy and quality of our products, by stimulating, expediting, and influencing the natural rejuvenation processes that your skin would normally undergo. This approach ensures that all our formulations are extremely effective, thanks to their skin allied properties.

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The table below shows the main types of products that Format Impresa is able to achieve.

- Eye Cream
- Lift Cream
- Rose Cream
- CC Cream - BB Cream
- Sun Cream (Protection)
- Reflex Cream
- Soft Peeling
- TGA Peeling
- Strong Peeling
- Latte
- Hand Cream
- Body Lotion
- Anti-Acne Cream
- Anti- Wrinkle Cream

- Anti-Spot Cream
- Revitalizing Cream
- Sun Screen Cream
- Repairing Cream
- Foundation
- Mascara
- Eye Liner
- Body Mist
- Vitiligo Cream

FRAGRANCE

As a fragrance company, we unveil the tastes and scents that suit you best, and that you love most. We bring them to you every day, everywhere in every way. Stirring emotions, awakening memories, enhancing your senses. Expanding your taste and scent experiences, enriching your world. Enjoy the essence, express yourself. Format Impresa is a leading innovator of sensorial experiences that moves the world. At the heart of our company, we are fueled by a sense of discovery, constantly asking “what if?” That passion for exploration drives us to co-create unique scents and tastes for fine fragrances and beauty.

Fragrance Characteristics



20-30%



15-20%

Extract Perfume

It refers to the separation process of aromatic compounds from raw materials, using methods such as distillation, solvent extraction, expression, sieving, or enfleurage.

Perfume (Parfum)

It is considered to be the most expensive due to its high concentration. It will surely highlight the beauty of any kind of perfume.

Lasts for :12hours

Recommended for

People who want to enjoy a richer and more complex perfume that can last up all day.

Eau de Parfum (EDP)

EDP is lighter than Perfume, but still has the magic to give a long lasting scent. It is very popular concentration among women's and rich fragrances.

Lasts for:8-12 hours

Recommended for

A perfect choice for almost all occasions and also perfect for dates.

Fragrance Characteristics



5-15%

Eau de Toilette (EDT)

This is the most popular concentration among fragrances for men. This is a great choice if you're going for something light and less complex scent.

Lasts for :12hours

Recommended for

This is perfect if you want to try a new fragrance, but you don't want to invest in it right away.



2-5%

Eau de Cologne (EDC)

Usually marketed to men, but is also a great choice for men and women who want something light and fresh.

Lasts for:8-12 hours

Recommended for

People who want something subtle but still powerful to make a statement but still affordable.



1-2%

Eau de Fraiche (EDF)

EDF has the lightest scent among all fragrances.

Lasts for:8-12 hours

Recommended for

People who want an everyday scent without being over the top, but will still make you shine among the crowd.



Make-up

Make-up is an art where excellent results need excellent products.

From colour shades to textures, from fragrances to easy application, from all-day lasting to care for the skin. We define total quality in just a few golden rules.

In every age and culture, beauty has always demanded know-how and care.

Products of the future, ready today.

EYES

Our conscious, skilful creative process allows us to master the art of eye catching make up. Using every feature we managed to differentiate the product's appeal in its every expression: pleasant textures, masterful usage of colours, original and fun shapes to explore every form of beauty.

We brought emulsions and anhydrous formulations to different lives: today, we can produce a variety of delivery systems such as chubby eyeshadow, mascara, eyeliner and eyebrow products.

FOUNDATIONS

History takes us a long way back to Cleopatra, in ancient Egypt. Even then, health and beauty were fundamental and beauty products all-important, At Art cosmetics we draw on a legacy of know-how reaching back to the dawn of time, to give today's women the vital products for their beauty look. In other words, foundations: primer, concealer – foundation, BB/CC/DD creams, bronzer-blush, all-over, highlighter. Emulsion and anhydrous, available in fluid and poured formulations in pan, stick and delivery systems.

LIPSTICK

Eternal symbol of seduction, lipstick has always had cult status for women. It is a constant in every woman's beauty look. It highlights the lips, draws admiring glances, boosts self-esteem and is easy to use. Lipstick and lip cosmetics add beauty to the everyday routine. Art cosmetics has raised lip beauty to an art, creating primers, lipsticks, lip glosses and lip balms for you. Emulsion and anhydrous, in fluid or poured form.

POWDERS

Welcome to our vast powder family. Loose, compact, based and injected, with colours and textures of every type and kind. A palette worthy of the finest artist. Art cosmetics has a vast assortment of products for impeccable make-up: primer, powder, FDT-powder, bronzer-blush, all-over/highlighter, eyeshadow, eyeliner and eyebrow products. Our range includes both dry powders (loose, tasselled and degrade) and wet types (baked and injected). A myriad of colours, to bring brightness and grace to any face and eyes.

Services:

Innovation

The future belongs to those who believe in the beauty of their dreams.
Developing and manufacturing the highest quality and Products, always improving to offer the most innovative formulas and products.

Full service

Providing our clients with the best customized service and partnership as possible, developing the product from the idea to the launch on the market.

Graphic support

We can help our customers to develop their graphics.

Personal visit

We always welcome our customers to visit our production facility. We are always ready to visit your offices to better cooperate exchanging ideas and culture.

Logistic

We are ready to support you with our logistic partners.



Dear All Our Share Holder

We believe that a company is made up first and foremost of people who make it their own on a daily basis with passion, commitment, professionalism and skill. The organization is a young, close knit and stable group which grows year after year with new professional figures. if we achieved this level today it is thanks in part to all of the employees who allow us to provide our customers with quality service.





We love relationships with people. We like meeting up, exchanging ideas, growing with you with each new experience. We believe that the men and women who work with us and those who will use our products come before work itself. From the first contact to the final phases, we believe that an efficient and effective customer assistance service is a fundamental tool to create a propositional synergy that makes it possible to create something more than just the sum of many parts. Because the best stories can only be written together.

We are most welcome to international companies and Disturbers for final products and also bulk materials

Format Impresa srl

Makeup, Cosmetic and Fragrance Registered Brand (Format Impresa)

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